

## **MEDIA RELEASE**

## Proton Motor presents high-tech portfolio after redesign project: Parent company and operating subsidiary with new online presences

I Breaking news about new consortium "StasHH" published on Newsdesk I

<u>Puchheim near Munich, February 4, 2021</u> – In times of home office and reduced meetings in lockdown mode, in which companies such as the Bavarian hydrogen fuel cell expert "Proton Motor Fuel Cell GmbH" continue to ramp up production due to increasing demand, the importance of a bilingual homepage as a communication tool is becoming more and more important. For this reason, the online presence <u>www.proton-motor.de</u> of the high-tech company now appears to be state-of-the-art. The redesign project, which lasted several months and was directed by Marketing Manager Leonie Würzner as part of the team of Sales Director Manfred Limbrunner, focused primarily on clarity, easy or user-friendly navigation and condensed information transfer. For the latter point, the "Newsdesk" area was created, which works – in addition to the continuous use of popular social media platforms – like a corporate news channel plus integrated calendar for trade fairs and events.

## The StasHH mission

E.g., today's breaking news about the new European consortium, to which Proton Motor belongs, to standardise fuel cell modules for heavy duty applications is shared on the Newsdesk. 25 leading organisations in the hydrogen sector are joining the "StasHH" (Standard-Sized Heavy-duty Hydrogen) mission to kickstart the adoption of fuel cells for forklifts, buses, trucks, trains, ships and construction equipment. The total budget is EUR 15.2 million, of which the consortium receives EUR 7.5 million funding from the European Union, through the "FCH JU" (Fuel Cells and Joint Undertaking). Moreover, the marketing activities have been extended to the brand new website of the UK parent company "Proton Motor Power Systems plc". For the first time in the history of the holding company, of which the share "PPS" (WKN: A0LC22 / ISIN: GB00B140Y116) has been issued since 2006, bundled facts about board and investor relations are published on the separate page <u>www.protonmotor-powersystems.com</u>. Both, the possibility of retrieving current stock market news as well as the targeted contact for potential investors, analysts and traders have been fundamentally revised and simplified.



## About Proton Motor Fuel Cell GmbH (www.proton-motor.de):

For more than 20 years, Proton Motor has been Germany's expert in climate-neutral energy generation with cleantech innovations and in this field, it has specialised in emission-free hydrogen fuel cells developed and manufactured in-house. The corporate focus is on stationary applications such as emergency power for critical infrastructures and mobile solutions such as back-to-base applications. In addition, the customised or standard hybrid systems are used in the automotive, maritime and rail sectors. The new automated series production plant was put into operation in September 2019.

In addition to CO2-neutral fuel cell solutions, the internationally active technology market leader from Bavaria also offers battery-powered uninterruptible power supply (UPS) via its "SPower" product line. The company, which currently employs almost 100 people under the CEO management of Dr Faiz Nahab, is a wholly owned operating subsidiary of "Proton Motor Power Systems plc" (www.protonmotor-powersystems.com), based in Newcastle upon Tyne, England. Since October 2006, the parent company's "green energy" share has been listed on the London Stock Exchange with simultaneous trading in Frankfurt/Main (ticker symbol: "PPS" / WKN: AOLC22 / ISIN: GB00B140Y116).

Point of contact at Proton Motor Fuel Cell GmbH, Benzstrasse 7, D-82178 Puchheim, www.proton-motor.de:

Ariane Guenther / Head of Public Relations a.guenther@proton-motor.de +49 / (0)89 / 127 62 65-96